

AGENDA OF STRATEGIC POINTS OF DISCUSSION

1. Company Introduction

Founded in 2016, Prime Batteries Technology SRL is a fast-growing European company specialized in the design, development, and manufacturing of advanced lithium-ion battery systems. With a current annual production capacity of 2.3 GWh, Prime has established itself as one of the leading independent battery manufacturers in Central and Eastern Europe, supplying innovative and high-performance energy storage solutions to a wide range of industrial and commercial customers.

The company operates a state-of-the-art manufacturing facility in Romania, equipped with automated production lines, advanced testing capabilities. Through continuous investment in innovation, Prime focuses on improving battery efficiency, safety, and lifecycle performance, while maintaining flexibility to adapt to various client requirements and emerging market trends.

Prime's strategic vision is to strengthen Europe's energy resilience by building competitive, sustainable, and localized battery manufacturing capabilities. Its long-term strategy is centered on technological excellence, vertical integration, and partnerships that accelerate the adoption of clean energy and electrification solutions globally.

2. Strategic Objectives of the Mission

The mission seeks to explore opportunities for industrial collaboration, technological exchange, joint development projects, and investment partnerships that can drive innovation and growth in the battery and energy storage sectors.

3. Proposed Discussion Agenda

Strategic Industrial and Technological Partnerships

- Evaluate potential collaboration on R&D initiatives focused on safety, recycling, and energy density improvements.

Integration into Korean Supply Chains

- Position Prime as a strategic European partner in the global supply chains of Korean companies.
- Explore possibilities for sourcing key battery components from Korean partners.
- Assess logistics and distribution synergies for delivering European-made systems to Asian markets.

Attracting Korean Investments in Romania

- Present investment opportunities in Prime's production capacity expansion and future manufacturing sites.
- Discuss the benefits of establishing a manufacturing or R&D presence in Romania as a gateway to the EU market.
- Explore the potential for equity participation or strategic partnerships in new production lines.

Collaboration in Energy Transition and Sustainable Mobility Projects

- Propose joint applications for EU or Korean government funding programs (e.g., IPCEI, Innovation Fund, Horizon Europe).
- Identify cooperative opportunities in grid-scale energy storage, renewable integration, and e-mobility solutions.
- Explore joint R&D programs on recycling, second-life applications, and circular economy models.

Institutional and Governmental Cooperation

- Advocate for the inclusion of Prime Batteries Technology SRL in bilateral government initiatives focused on industrial cooperation.
- Discuss participation in strategic task forces, research clusters, or public-private partnerships.
- Support the creation of a bilateral industrial alliance in the field of battery manufacturing and clean energy.